

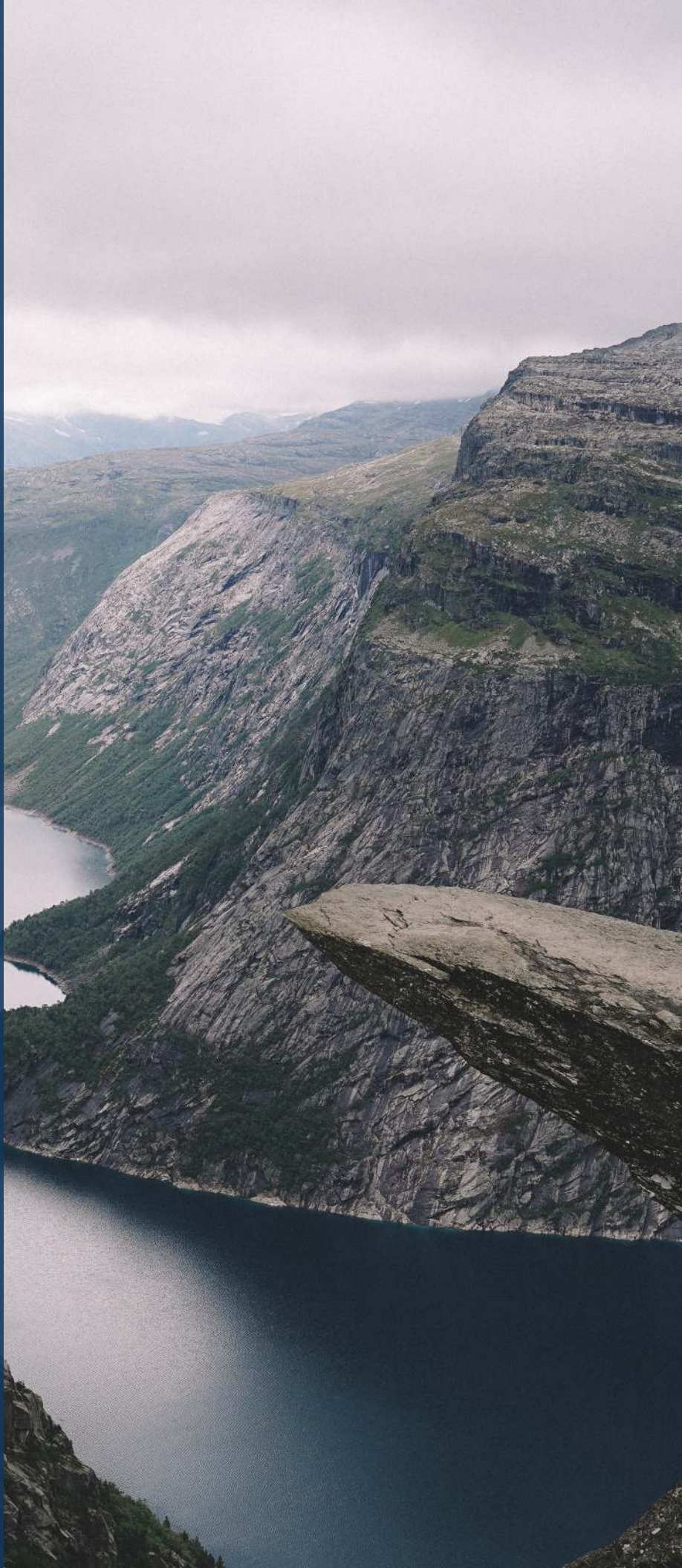
MISSION **NEXT**<sup>®</sup>

# 2020 Annual Report

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Blessings  
Through an  
Unusual Year



## Our Vision

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Significantly increase the number of global kingdom workers from every generation to serve the Lord among the nations.

## Our Mission

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Connect God's people who are looking for opportunities to serve with sending agencies, mobilization organizations, schools, and ministries in need of workers, through our discovery and development process.

## Our Values

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Glorify God, Engage in Fervent Prayer, Operate by Biblical principles, Maintain a healthy team ethos and servant attitude, and Engage in collaborations and partnerships.

# Financial Summary

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Total Revenue

\$293,171.36

Restricted Funds

\$167,203.85

Unrestricted Funds

\$125,940.51

Total Expenses

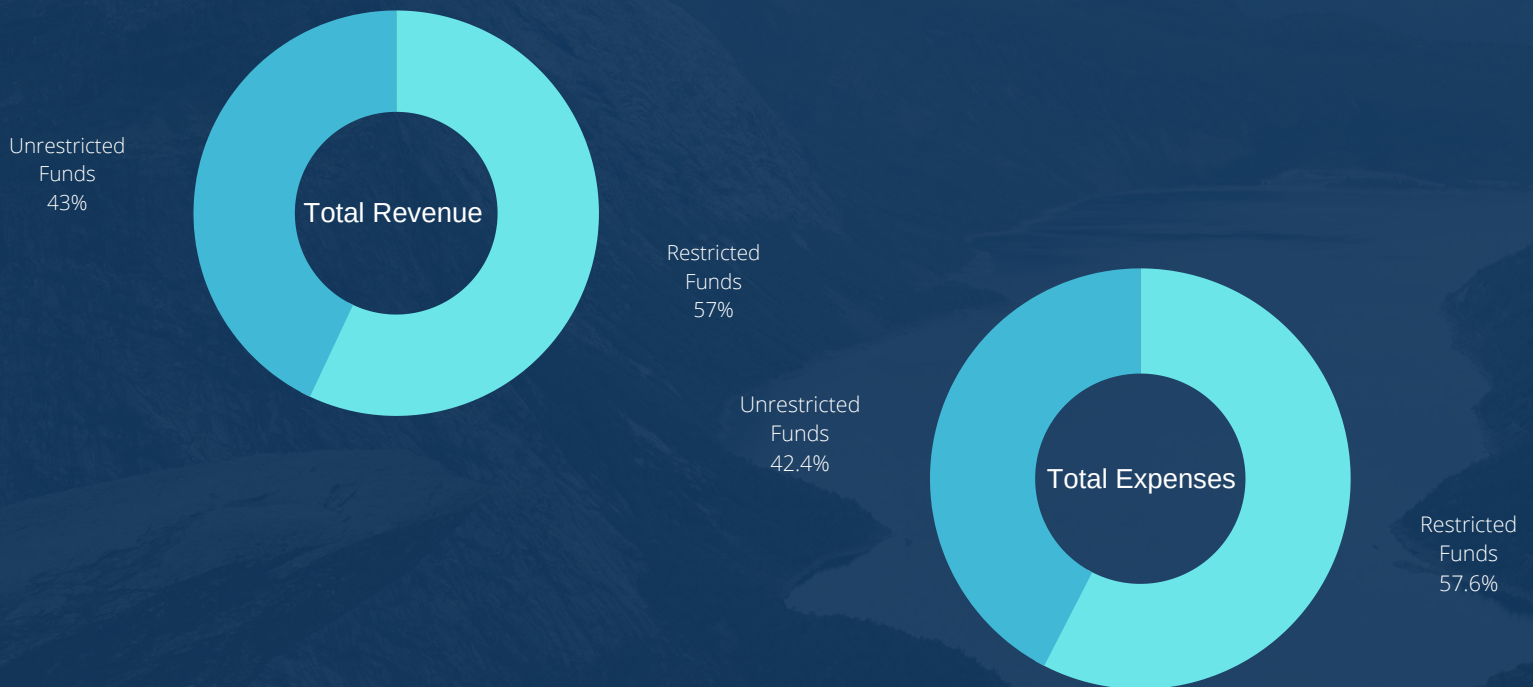
\$278,047.61

Restricted Funds

\$160,378.59

Unrestricted Funds

\$117,669.02



## Donations

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Total Donations

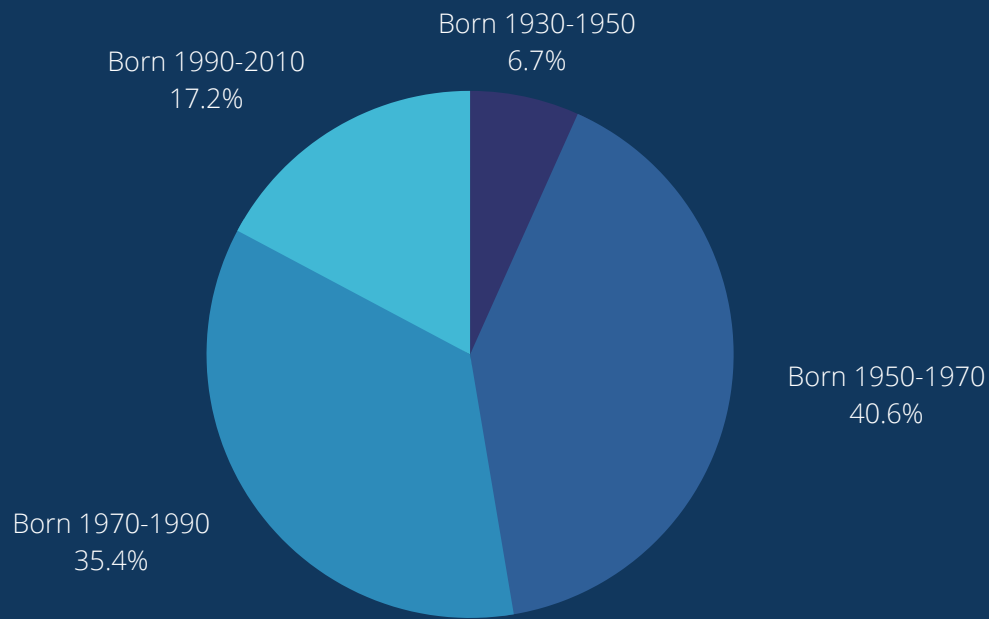
\$235,229.10

211 Total Donors, including 60 New Donors in 2020!

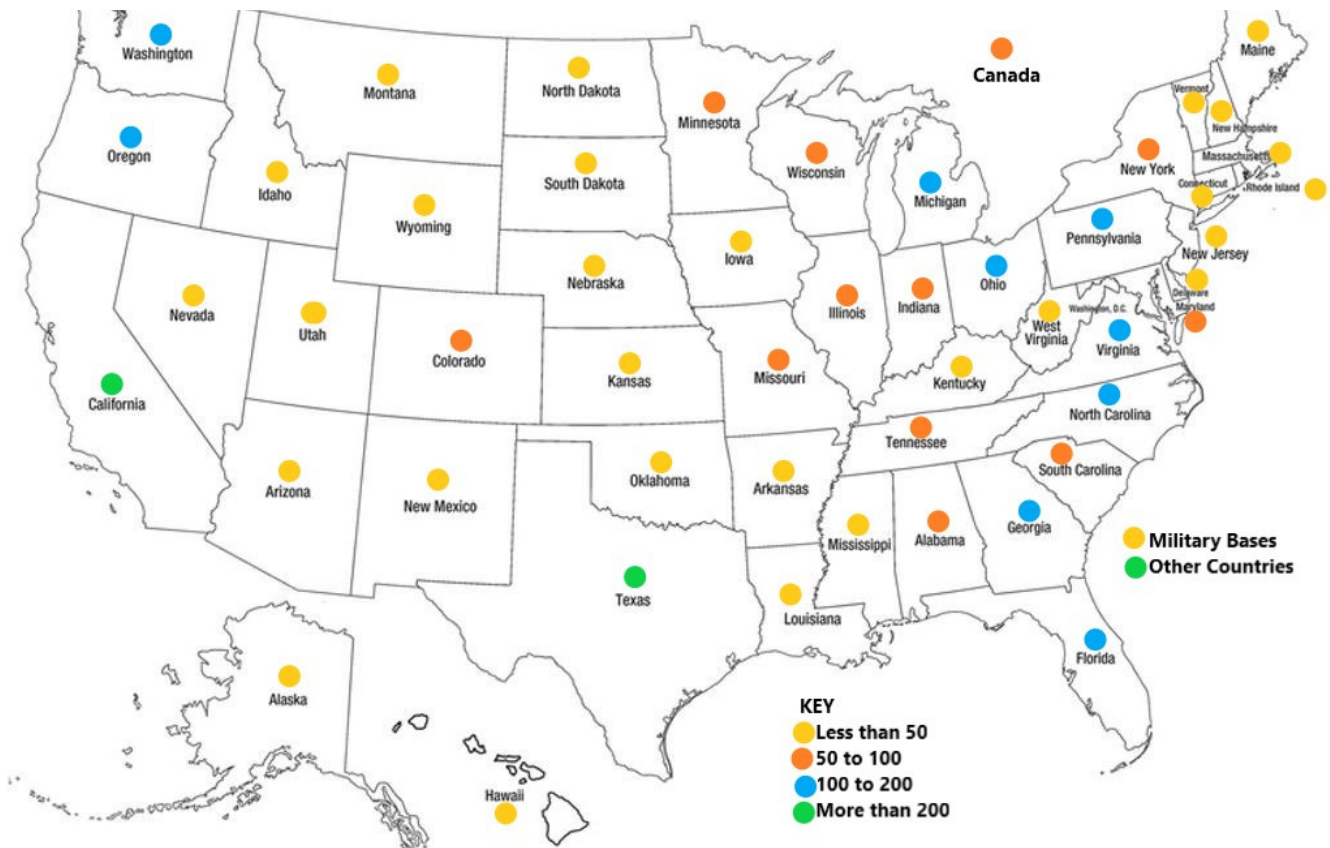
# Candidate Data

5069 Total Candidates

## Age Demographic



## Where our Candidates are Located



# Social Media Outreach

We've seen God-blessed growth in our outreach in 2020 especially during the last quarter.



3,527  
accounts  
reached

An increase of 213%  
over the previous  
quarter



1,621  
accounts  
reached

An increase of 154%  
over the previous  
quarter



3,623  
tweet  
impressions

An increase of 9.5%  
over the previous  
quarter

# Website Outreach

We gained 18,391 new users in 2020 through our global MissionNext website!



MissionNext's E-Newsletter

Distribution

11,500

Open Rate

22%

\*National  
Average  
Open Rate  
18.00%

# Mission Agencies & Schools Served in 2020

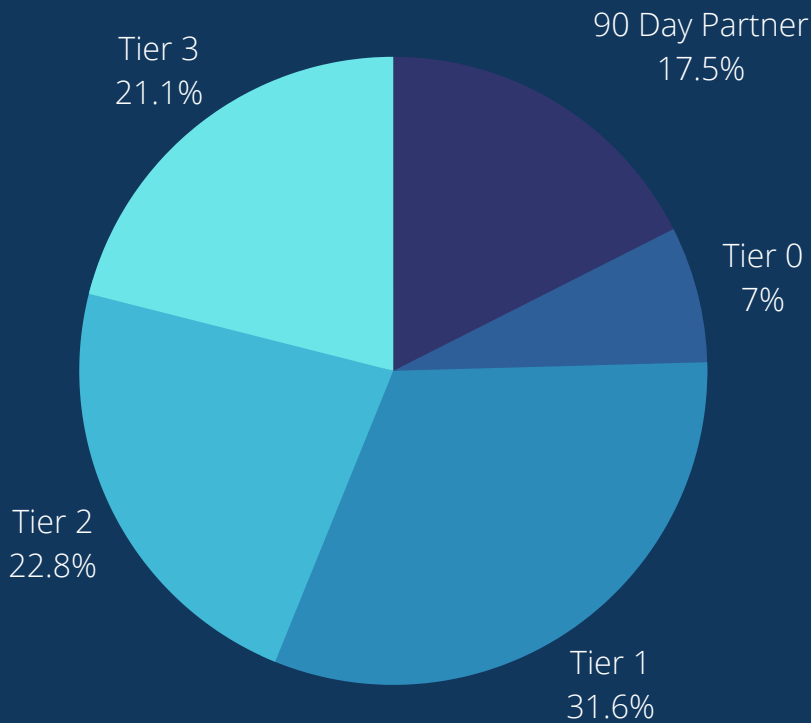
57 Agencies Served



71 Schools Served



## Size of Agencies Served



Tier 0: Agencies with Annual Revenue under \$500K

Tier 1: Agencies with Annual Revenue \$500K- \$3M

Tier 2: Agencies with Annual Revenue \$3M-\$10M

Tier 3: Agencies with Annual Revenue \$10M and Up

# Thank you to all of MissionNext's 2020 Agency Partners



# Thank you also to all of MissionNext's 2020 School Partners





# We are looking forward to 2021 - To God be the Glory!

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## Board

## Executive Leadership Team

Nelson Malwitz - Founder

Vicky Warren-President/CEO

Jamie Farr – Chair

Paulette Fitch-COO

Geoffrey W. Hahn – Vice Chair

Brad Benson-CTO

Jeff McCauley – Treasurer

Daniel Burns-CFO

Eric Kolb - Secretary

Darla Clark-CHRO

Mark Wilson-Journey Guide  
Ministry Director

Bruce Horton - Director

Sue Wilson-Journey Guide  
Ministry Director

Star Nelson-Director

Tom Adelsman-National Director

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*Your Path To Global Impact*