

MISSION **NEXT**[®]

2020 Annual Report

Blessings
Through an
Unusual Year



Our Vision

Significantly increase the number of global kingdom workers from every generation to serve the Lord among the nations.

Our Mission

Connect God's people who are looking for opportunities to serve with sending agencies, mobilization organizations, schools, and ministries in need of workers, through our discovery and development process.

Our Values

Glorify God, Engage in Fervent Prayer, Operate by Biblical principles, Maintain a healthy team ethos and servant attitude, and Engage in collaborations and partnerships.

Financial Summary

Total Revenue

\$293,171.36

Restricted Funds

\$167,203.85

Unrestricted Funds

\$125,940.51

Total Expenses

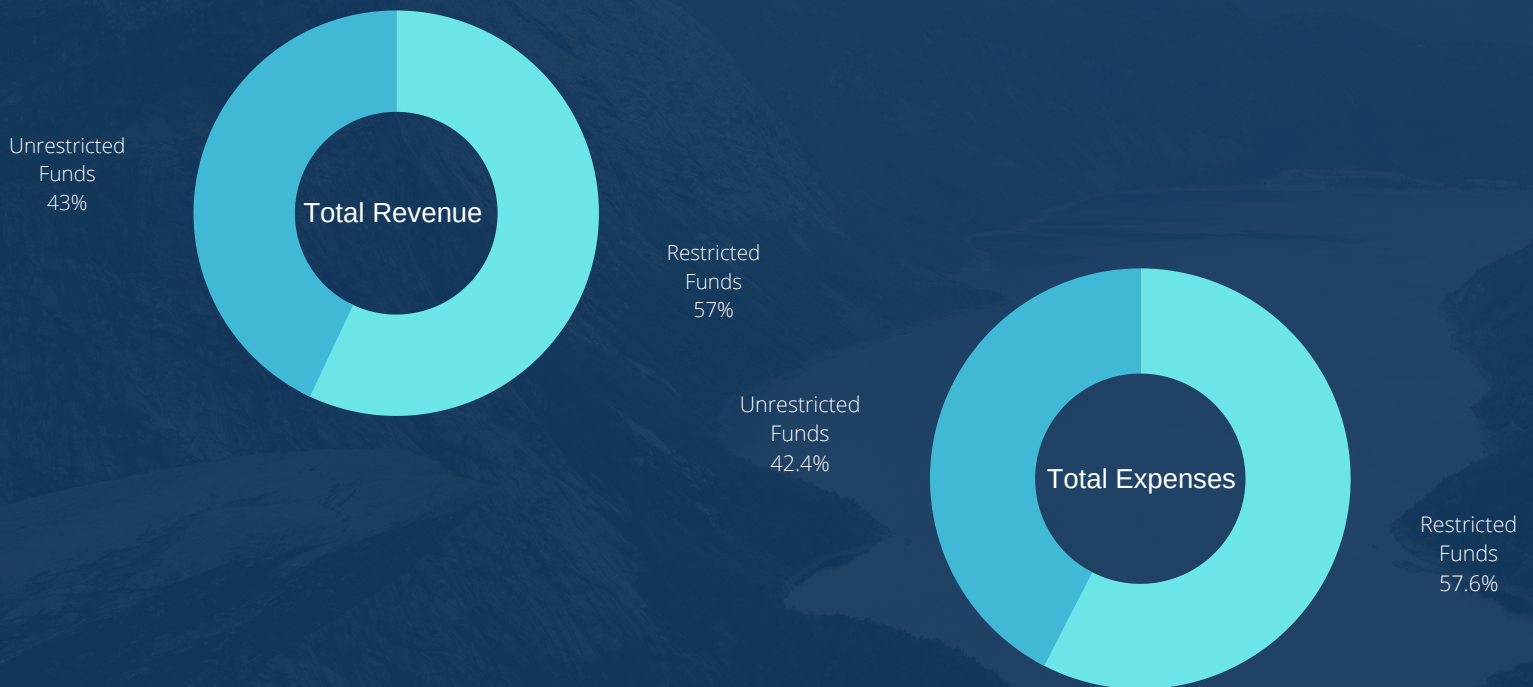
\$278,047.61

Restricted Funds

\$160,378.59

Unrestricted Funds

\$117,669.02



Donations

Total Donations

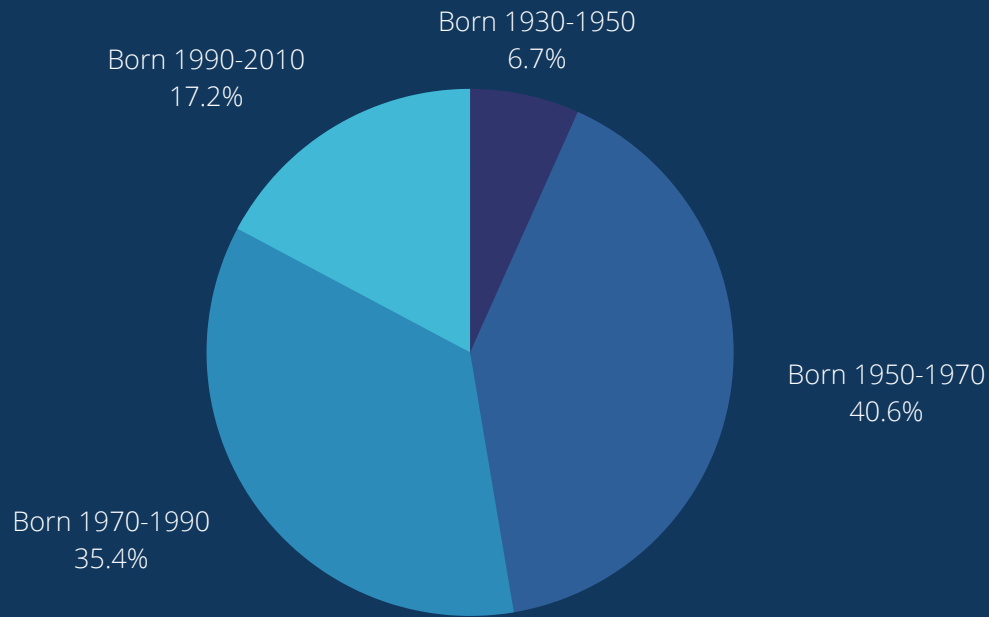
\$235,229.10

211 Total Donors, including 60 New Donors in 2020!

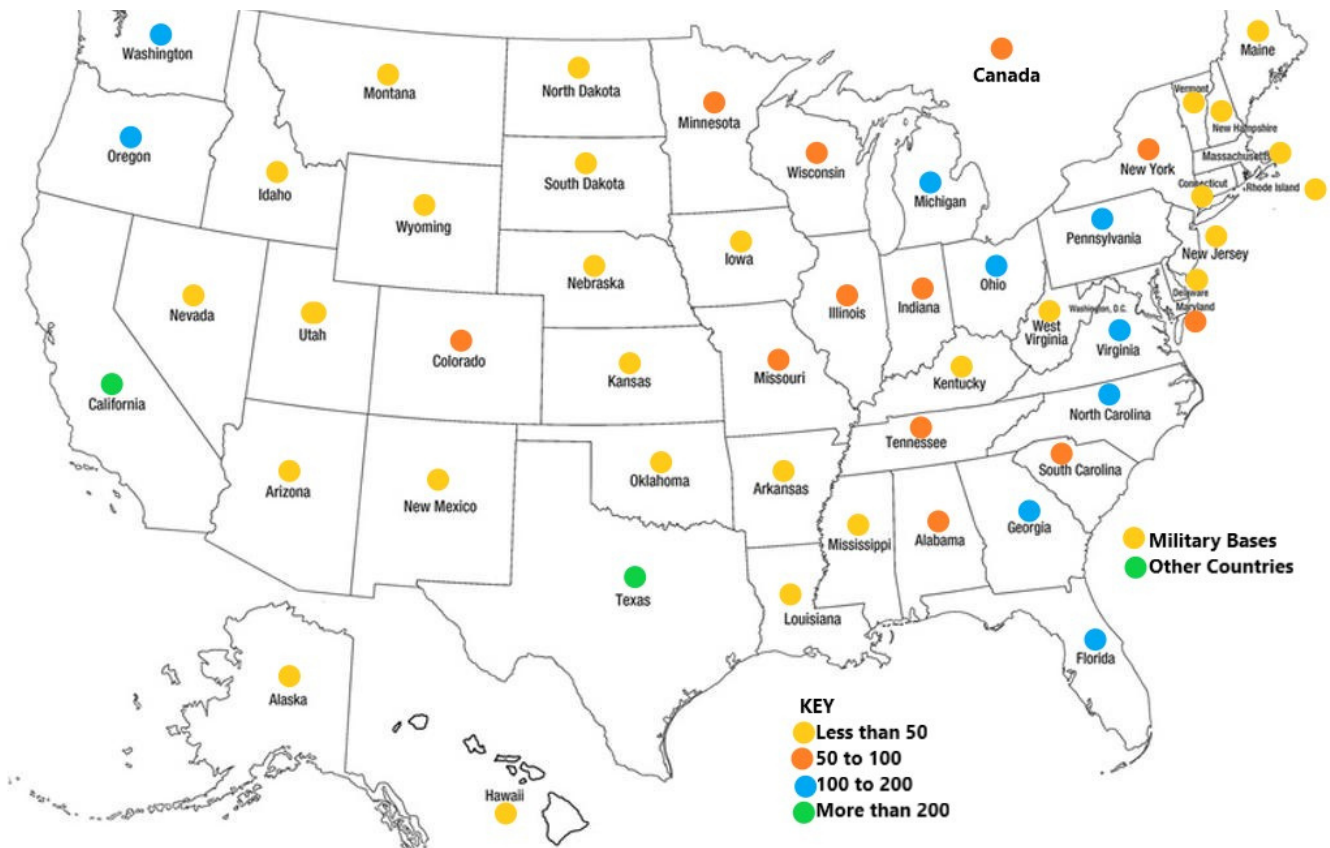
Candidate Data

5069 Total Candidates

Age Demographic



Where our Candidates are Located



Social Media Outreach

We've seen God-blessed growth in our outreach in 2020 especially during the last quarter.



3,527
accounts
reached

An increase of 213%
over the previous
quarter



1,621
accounts
reached

An increase of 154%
over the previous
quarter



3,623
tweet
impressions

An increase of 9.5%
over the previous
quarter

Website Outreach

We gained 18,391 new users in 2020 through our global MissionNext website!



MissionNext's E-Newsletter

Distribution

11,500

Open Rate

22%

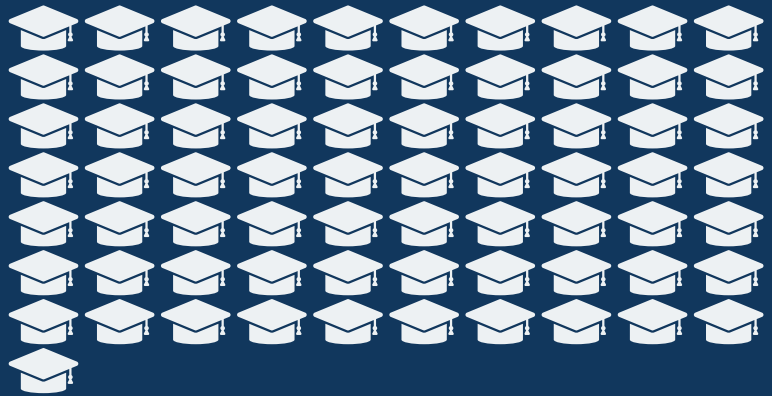
*National
Average
Open Rate
18.00%

Mission Agencies & Schools Served in 2020

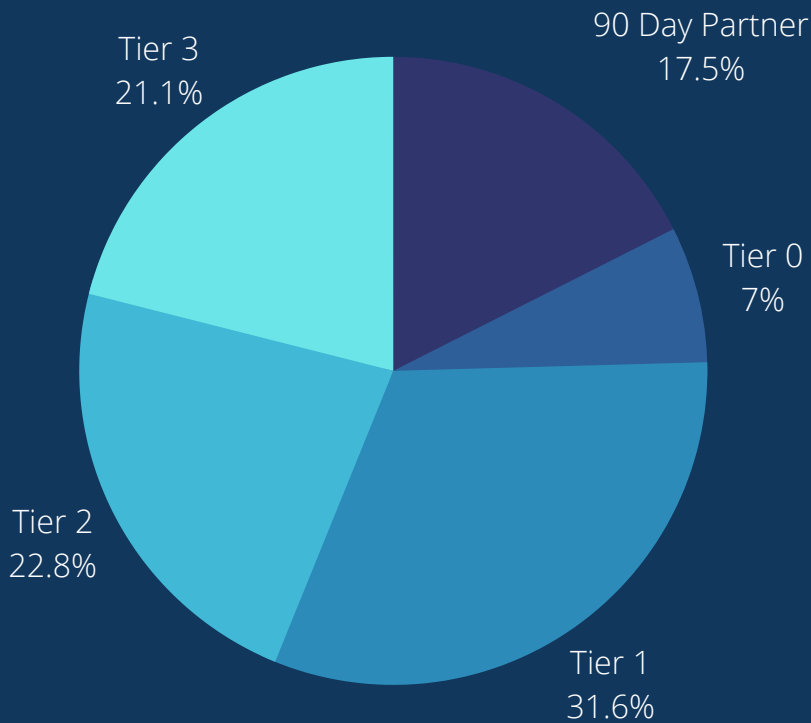
57 Agencies Served



71 Schools Served



Size of Agencies Served



Tier 0: Agencies with Annual Revenue under \$500K

Tier 1: Agencies with Annual Revenue \$500K- \$3M

Tier 2: Agencies with Annual Revenue \$3M-\$10M

Tier 3: Agencies with Annual Revenue \$10M and Up

Thank you to all of MissionNext's 2020 Agency Partners



Thank you also to all of MissionNext's 2020 School Partners



We are looking forward to 2021 - To God be the Glory!

Board

Executive Leadership Team

Nelson Malwitz - Founder

Vicky Warren-President/CEO

Jamie Farr – Chair

Paulette Fitch-COO

Geoffrey W. Hahn – Vice Chair

Brad Benson-CTO

Jeff McCauley – Treasurer

Daniel Burns-CFO

Eric Kolb - Secretary

Darla Clark-CHRO

Mark Wilson-Journey Guide
Ministry Director

Bruce Horton - Director

Sue Wilson-Journey Guide
Ministry Director

Star Nelson-Director

Tom Adelsman-National Director

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Your Path To Global Impact